

SPONSORSHIP PROPOSAL

Société Économique de l'Ontario
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Gala DES PMEs 2021

Ottawa, le 28 octobre 2021

The SME Gala is back!

Dear Sir, dear Madam:

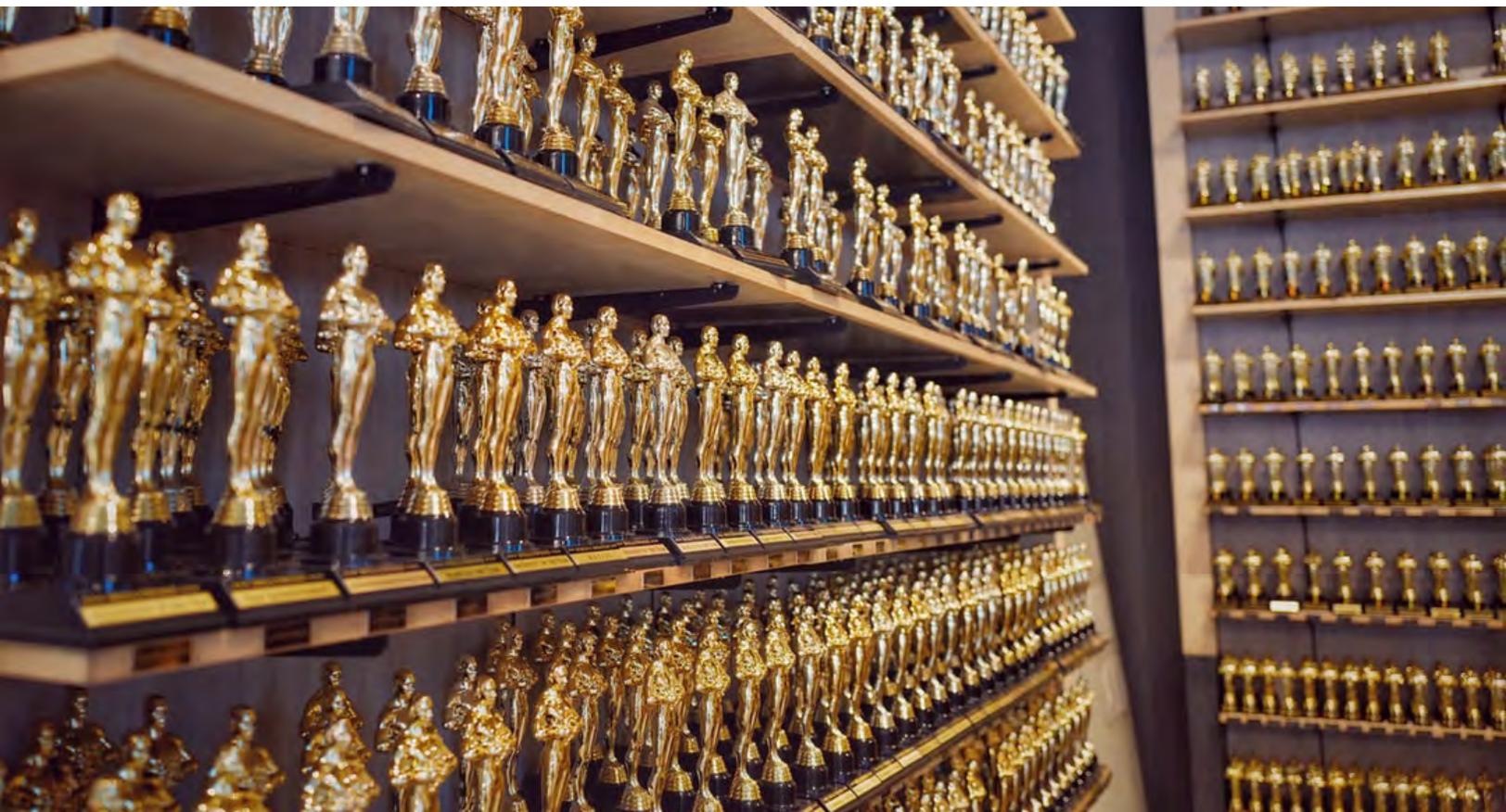
It is with great excitement that we announce the return of the Gala des PMEs, an event for small- and medium-sized businesses organized by the Société Économique de l'Ontario (SEO).

For the past 20 years, the SEO has offered a variety of support services to entrepreneurs, including mentoring, one-on-one coaching, online training, and more. A recognition event such as the gala fits well into this mandate.

During this event, which will take place on October 28, we will pay tribute to Ontario's francophone and bilingual entrepreneurs who have distinguished themselves and who have continued to contribute to the vitality of our economy despite the difficult economic context we have experienced over the past year.

To do this, we need your help. We therefore humbly ask you to support us financially.

Below you will find our different sponsorship levels. A representative from the SEO will contact you shortly to discuss this opportunity further.





SPONSORSHIP LEVELS AND BENEFITS

Platinum level - \$5000

- Your company logo with a link to your website on SEO web publications related to the event;
- Your company's logo on all official documents related to the event;
- Your company's logo on the visual presentation on the evening of the gala;
- Possibility of installing a banner in the reception hall on the evening of the gala;
- Recognition by the host during the evening of the gala;
- Recognition on social media;
- Video presentation of your company during a break on the night of the gala*;
- Video presentation of your company prior to an SEO presentation or event (six webinars or events in the year following sponsorship)*.

Gold level - \$3000

- Your company logo on all documents related to the event;
- Your company logo on the visual presentation on the evening of the gala;
- Possibility of installing a banner in the reception hall on the night of the gala; Recognition by the host on the night of the gala;
- Recognition on social media;
- Video presentation of your company prior to an SEO presentation or event during the year (two webinars or events in the year following sponsorship)*.

Silver level - \$2000

- Your company's name on the visual presentation on the night of the gala;
- Recognition by the host on the night of the gala;
- Recognition on social media;
- Video presentation of your company prior to an SEO presentation or event during the year (one webinar or event in the year following sponsorship)*.
- Company name on the visual presentation on the evening of the gala;
- Recognition of your contribution on social media.

Bronze level - \$1000

- Company name on the visual presentation on the evening of the gala;
- Recognition of your contribution on social media.

* The video must be provided by the sponsor and must not exceed one minute in length.



SPONSOR A PRIZE

Prize sponsored by [NAME OF YOUR ORGANIZATION] - \$500.

You can also sponsor a prize. When presenting the prize, we will mention the name of your company or organization and read a brief message about it. The choice of the prize to be sponsored is made on a first-come, first-served basis.

PRIZE CATEGORIES

Prix coup de cœur de l'année

The award is given to a company that has demonstrated dedication, a willingness to work hard and to give their best shot. This company demonstrates a commitment to continued success, community involvement and/or broader community involvement in improving the economy, life and cultural pride.

Prix de l'entreprise éco-responsable (développement durable) (Eco-Responsible Business Award)

The award is given to a company that makes a conscious effort to become environmentally responsible. The company strives to reduce the overall environmental impact of its activities. It takes initiatives to conserve the planet's resources and implements measures to improve its energy efficiency.

Prix Jeune entrepreneur(e) (Youth Entrepreneur Award)

Young entrepreneurs are playing an increasingly important role in our province's economy. The Youth Entrepreneur Award aims to inspire and encourage entrepreneurial ambition in young people. The award is given to a young person up to the age of 35 who has a clear vision for the future of the business. The company must have at least 12 months of financial data. It must also be able to demonstrate the social, environmental or economic impact of its actions.

Prix entrepreneur(e) immigrant(e) (Immigrant Entrepreneur Award)

The Immigrant Entrepreneur Award recognizes a new Canadian who has established a successful business in Ontario. This individual has overcome adversity, demonstrated leadership both in their community and in their business, and has a strong track record of business growth.

Prix femme entrepreneur (Woman Entrepreneur Award)

This award celebrates the achievements of a woman entrepreneur who has successfully built a profitable business since its inception, promotes social change, empowers and supports other women and demonstrates independence and confidence.

Prix d'excellence pour l'ensemble de ses réalisations (Lifetime Achievement Award)

The award will be presented to a business owner of 20 years or more who has clearly demonstrated a commitment to the ongoing success of his or her community by contributing to its economic and cultural vitality. Note: This award may also be presented to a deceased individual.



Please contact us to discuss how this sponsorship package can benefit your organization!

In order for you to take full advantage of the benefits offered, we require confirmation from you before July 30, 2021. Please note that some promotional activities may have already taken place before your commitment. Once your contribution is confirmed, we will make sure to follow up immediately.

Patrick Cloutier
Executive Director
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